

# DATA-DRIVEN HEALTHY FACILITY MANAGEMENT



## COVID-19 Transformed the Commercial Buildings Industry

Organizations around the world are trying to solve the **back-to-facility** puzzle

- **Big trust issue** - Only **50%** of employees believe that office spaces are safe.
- **Additional risks** - Employees spend **90%** of their working hours indoors, surrounded by **multiple health-hazardous environmental risks** such as air pollution, infectious, extreme noise, humidity, radiation, and more
- **A poor indoor environment** - accountable for **37%** of **sick leave** and a **66% decrease** in the employees cognitive ability – Costing the employers **more than \$196bn per year**
- **New standard** - Organizations **must implement safety measures** to **protect** the customers, employees and tenants, and **regain the trust in the workplace**

## End-to-end indoor environmental quality platform

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**Dramatically Reduces**  
health-related and operational costs  
**Boosts trust, productivity & wellbeing**



Our platform is **monitoring, predicting, alerting** and **managing** the facility **indoor environmental quality**



A cloud-based analysis system seamlessly provides a real-time data of the facility and delivers AI personalized insights & recommendations



Our cutting edge sensors measure & track a wide area of advanced air quality, thermal comfort, noise, radiation & light parameters



Providing the most comprehensive, compact, robust, and affordable facility analytics solution



“In the post-covid world, buildings will be seen as a first line of defense against disease. A healthy building will go from a “nice to have” to a competitive, “must have.”



“Leaders should **use data**, collaborate closely with tenants to gain a **better understanding of end-user behaviors**, and build out and **analyze multiple scenarios** to ensure a **successful reopening.**”



To re-populate the buildings companies must create and reflect a healthy & safety environment to the employees and customers.

## Why now?

**Healthy Building Are the New Minimum**

Providing **valuable information** is a must for **creating trust** and **economic recovery**

## The Team

Industry experts in cutting edge workplace health solutions since 2016



Sigalit Mutzafi  
CEO Co-Founder  
23 years of Product Management and Sales experience



Erez Mutzafi  
CTO Co-Founder  
22 years of Tech Management experience



Lusi Morhayim, PhD  
User scientist  
Architecture Consultant  
UC Berkeley, Technion

## Our Clients

**CORNING**

**Elbit Systems**

**UMTB**  
MIZRAHI TEFAHOT BANK LTD.

**monday.com**

## Our Partners

**MOBILE**

**bynet**  
Data Communications Ltd

**HDM GROUP**  
FROM PLATFORM TO SENSOR

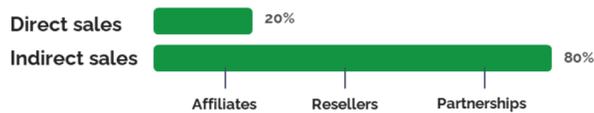
## Business Model

Set up fee

+

Subscription fee

### Go-to-market strategy



## Industry Endorsements

- Filed 2 patents to USPTO
- IBM Accelerator alumni
- T-Mobile accredited NB-IoT partner
- UK Tech Hub winner 2018
- 8200 Impact alumni
- Tel Aviv Tech Ambassador
- Horizon 2020 excellence

**IBM Alpha Zone** accelerator

**hub:raum**  
tech incubator of T...

**8200 IMPACT**

**CityZone**



SEAL OF EXCELLENCE



**ILGBC**  
Israel Green Building Council

## Raising a SAFE round

Capital raised prior - \$0.6M. Innovation Authority grant 2018-2019.  
Use of proceeds: to accelerate sales, increase market presence, and expand data analytics and product capabilities.