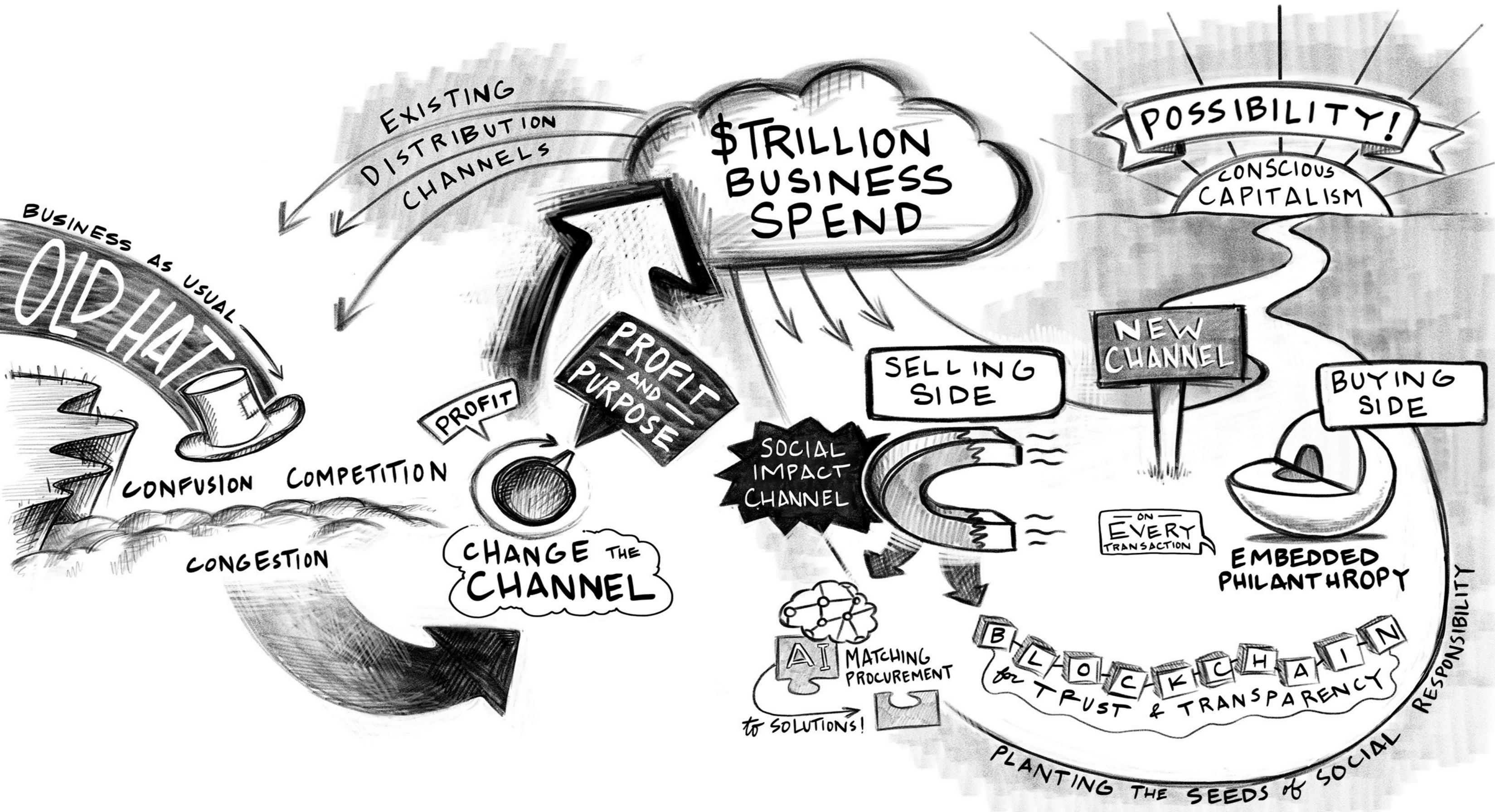
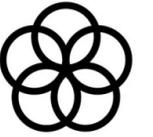




Where every transaction helps
shift capitalism conscious





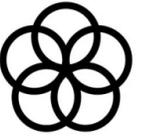
The story

There's no business on a dead planet

The window of opportunity for business as usual is closing. In fact, if we're being honest, it's already closed. Capitalism needs to make a shift - from reckless to conscious - if our planet is going to survive.

Symbiotic is one way to make that shift happen. We're doing something massive. The good news is, it's really easy to do it.



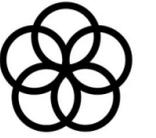


Every day, businesses procure telecom, internet, data center, and cloud hosting services. And within each transaction, there's an opportunity. More and more businesses are looking to do good; they make pledges, they strive for higher ESG ratings, and they place requests for partnerships that tick the ethos boxes.

So we're going to embed their transactions with social impact.

Every. Single. Time.



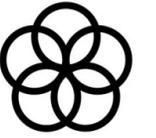


How?

Simple shift, massive impact.

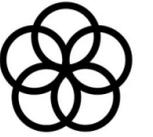
The cost of customer acquisition today is substantial, as any B2B service provider well knows. Symbiotic reduces that cost, so the money can be spent on doing good instead.





It's a matter of shifting the money, from kickback to impact. Use the laws of attraction and appeal to buyers who are already motivated. Instead of greasing the wheels, sellers can use Symbiotic as their go-to sales enablement tool, where the deal is already halfway there by checking the social impact box.





This new ecosystem works like this:

The buyer procures through Symbiotic

»

25% embedded philanthropy pre-established within cost of distribution

»

The charity and social impact partners use Symbiotic to raise money too

»

Customer retention and upselling are primed through Symbiotic's unprecedented gratitude program

»

More buyers use Symbiotic to procure services that equal social impact

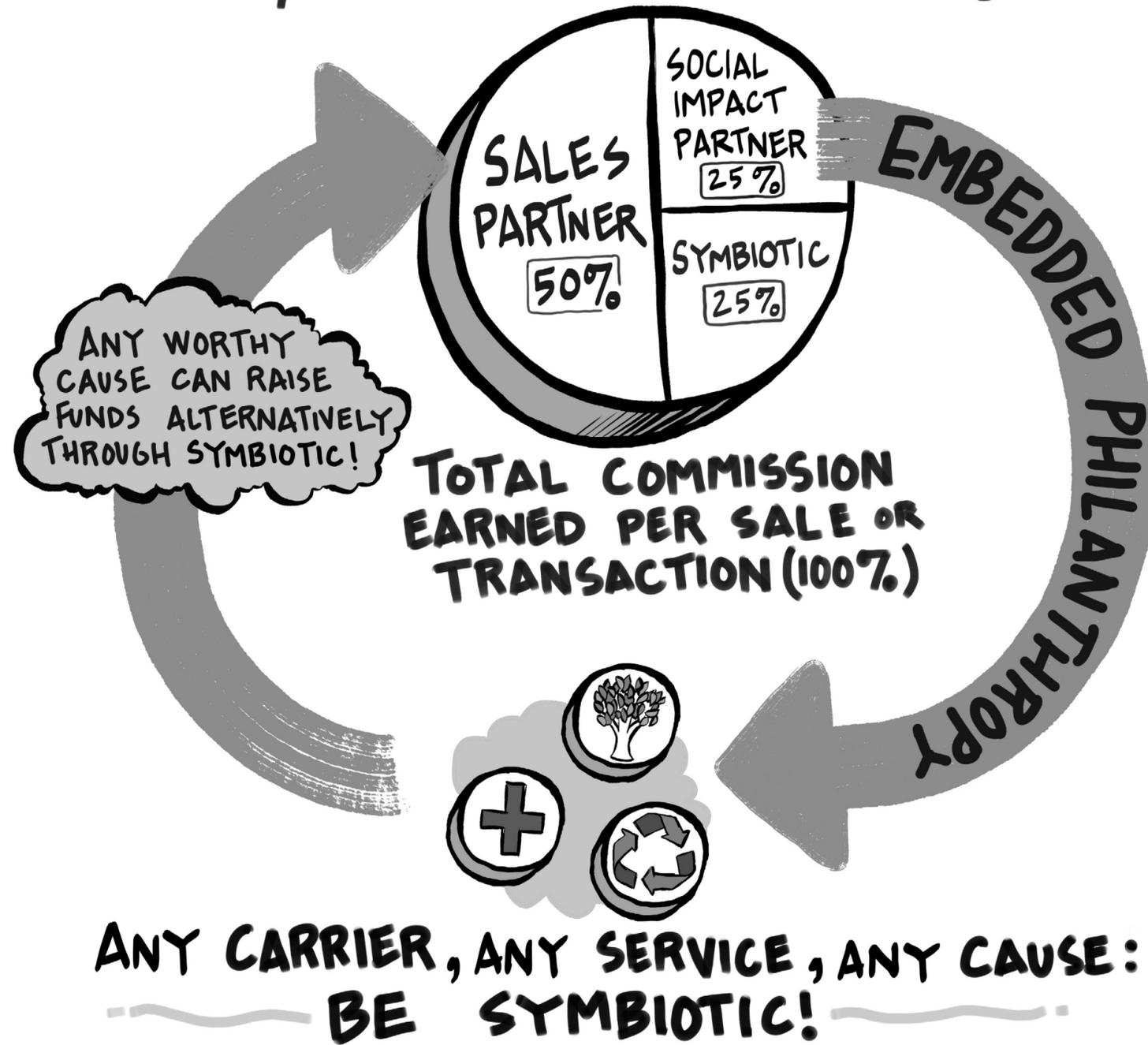
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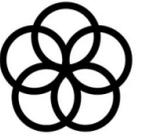
Capitalism shifts from reckless to conscious one transaction at a time.



TRANSPARENCY BLUEPRINT

Symbiotic Circular Economy

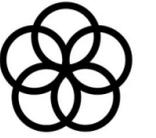




The market potential for a branded distribution channel

There are thousands of distribution channels across the globe. Besides from juggernauts like Amazon and Alibaba, the vast majority of them are unbranded. They largely operate in the shadows. And yet they're one of the greatest untapped potentials of shifting capitalism conscious.



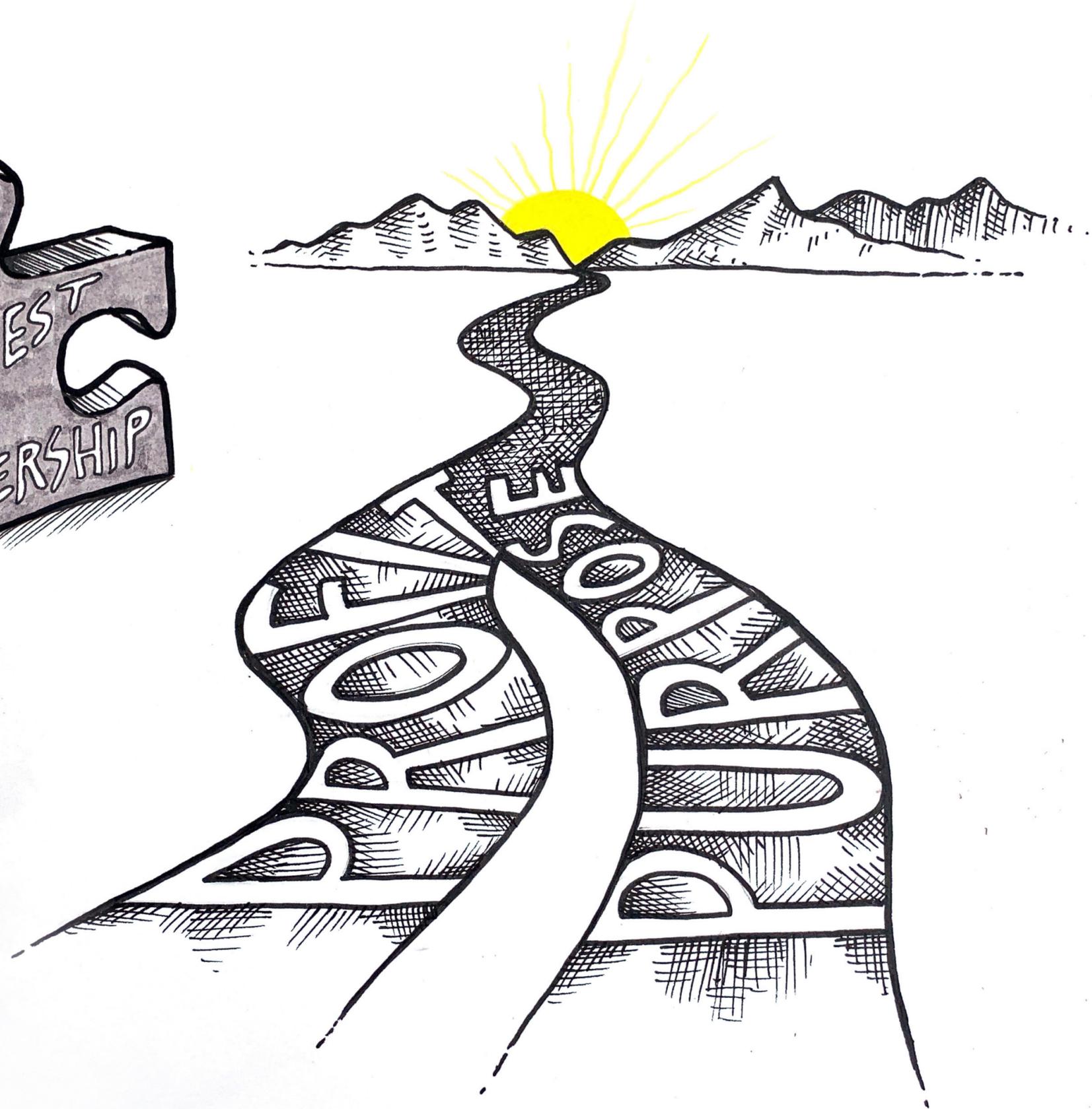


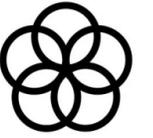
Symbiotic will become the Amazon of social impact distribution. A uniquely branded channel of disruptive purpose, where every purchase equals giving.

Once we reach the threshold and that snowball starts rolling, there's no limit to the potential - financially and philanthropically.

A real opportunity to make serious profits, in a socially conscious way.



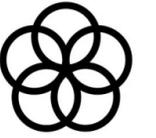




Interlinked with the 2030 Sustainable Development Goals

8 years - and counting down. That's what we're looking at for the UN's 17 goals to achieve a better and more sustainable future. Which is why everything Symbiotic does to embed procurement with social impact is linked to the UN's 2030 Sustainable Development Goals.



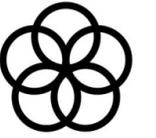


The social impact Symbiotic transactions have will be mapped with fully transparent blockchain technology that celebrates buyers, sellers, and NGOs alike. Over time, the ledger will show exactly how much the philanthropy-embedded transactions have done to help the 2030 SDGs.

Sustainability when possible. Social impact every time. Profit as usual.



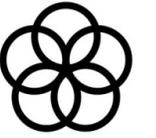




ESG Performance and Symbiotic's Competitive Advantage

In an increasingly saturated B2B world, Symbiotic's competitive advantage is our ability to support corporate ESG performance for both our investors and buyers.

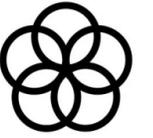




As a Symbiotic investor, you'll be able to follow the collective impact of our procurement network, through data points and narrative examples. In other words: You'll be able to track the societal impact of your portfolio.

Whether you're an institutional investor committed to the UNPRI, We're All In Investor Network, or other investor coalition, Symbiotic can be the anchor in your sustainable investment strategy.



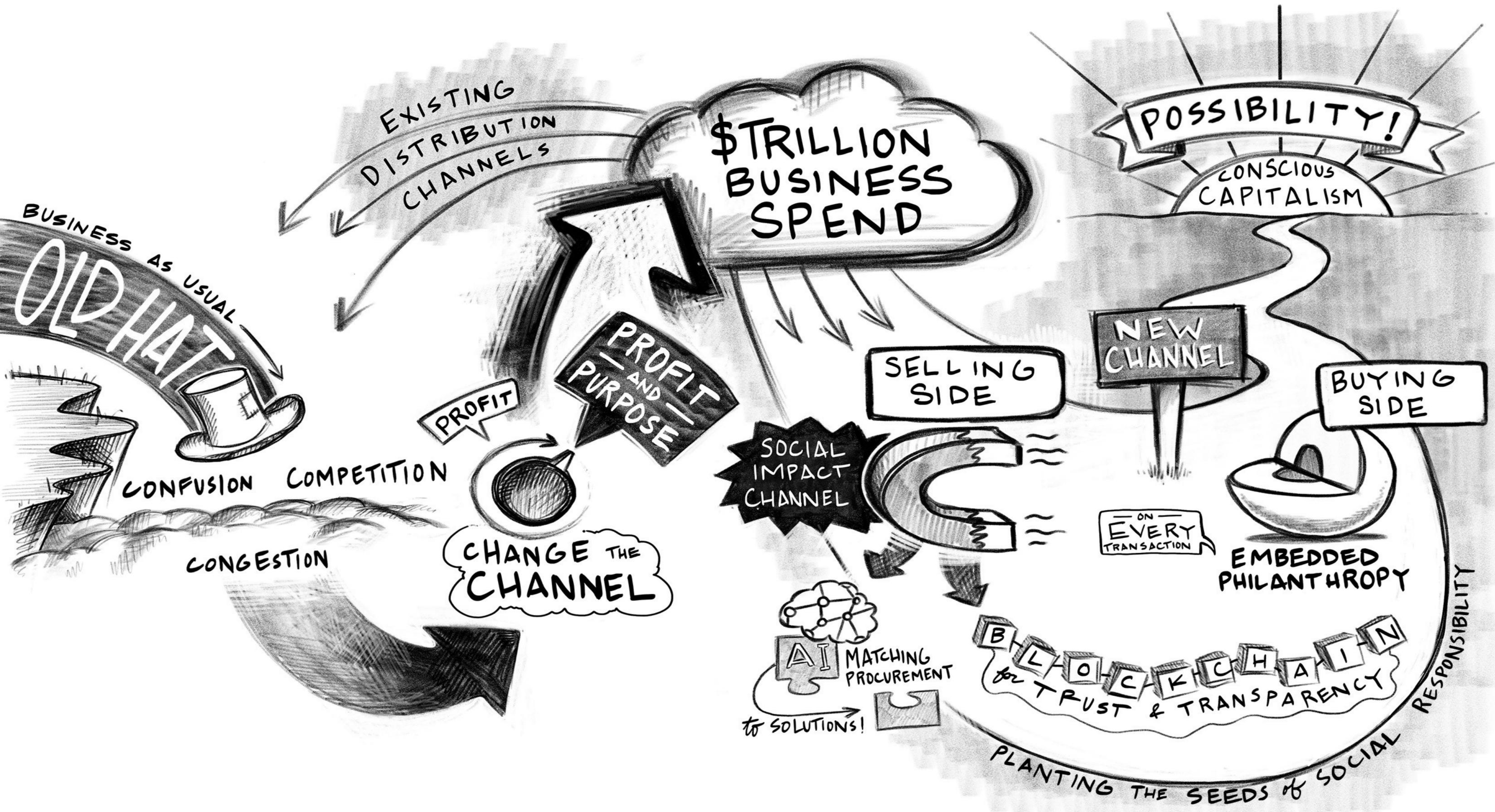


With publicly traded buyers in particular, we'll leverage the global focus on corporate ESG performance as a key differentiating factor in the Symbiotic ecosystem. And there's nothing like that on the procurement market today.

Symbiotic supports ESG performance and the achievement of long-term goals.

From net zero sourcing to supplier diversity programs, this is a plug-and-play solution for corporations to address their most critical ESG issues through their pre-existing procurement needs.





\$TRILLION BUSINESS SPEND

EXISTING DISTRIBUTION CHANNELS

POSSIBILITY!

CONSCIOUS CAPITALISM

BUSINESS AS USUAL
OLD HAT



CONGESTION COMPETITION

PROFIT AND PURPOSE

PROFIT

SELLING SIDE

NEW CHANNEL

BUYING SIDE

SOCIAL IMPACT CHANNEL

ON EVERY TRANSACTION

EMBEDDED PHILANTHROPY

CHANGE THE CHANNEL

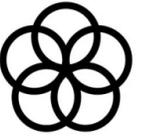
CONGESTION

AI MATCHING PROCUREMENT

to SOLUTIONS!

BLOCKCHAIN
for TRUST & TRANSPARENCY

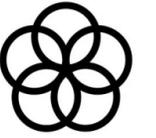
PLANTING THE SEEDS of SOCIAL RESPONSIBILITY



The Symbiotic branding

We're building a brand that changes the world of procurement. If you look at Amazon, it's not hard to see what a branded distribution channel means in terms of profits and scalability. Ultimately, anyone from Joe's Pizza to Coca Cola can use Symbiotic for their social impact transactions.

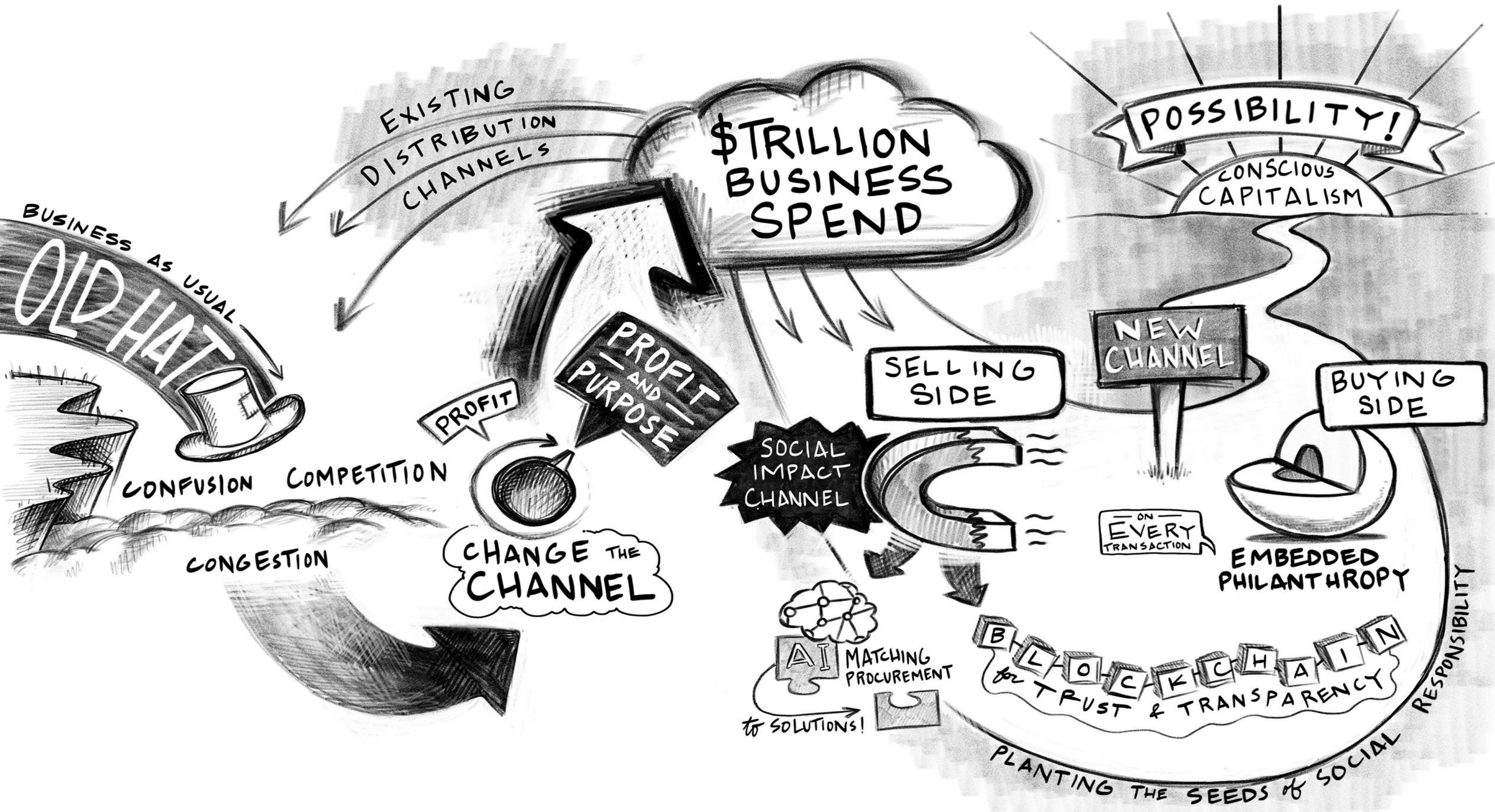


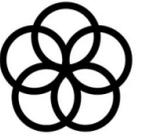


Symbiotic will be transparent, ethical, planet-saving, and revolutionary. We'll take the opportunities other people overlook for shifting capitalism conscious and slowly tip the scales back in the right direction.

Ambitious as hell? Absolutely. Doable? For sure.







So, what's the journey?

We're building the social impact procurement ecosystem from the ground up. This means:

Securing buyer and seller partnerships



Securing NGO partnerships

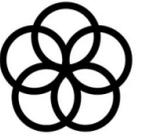


Building the infrastructure for machine learning, artificial intelligence, and a blockchain ledger to track the Symbiotic transactional impact



Teaming up with ambitious, social impact-minded partners and investors that want to profit for the good of the planet



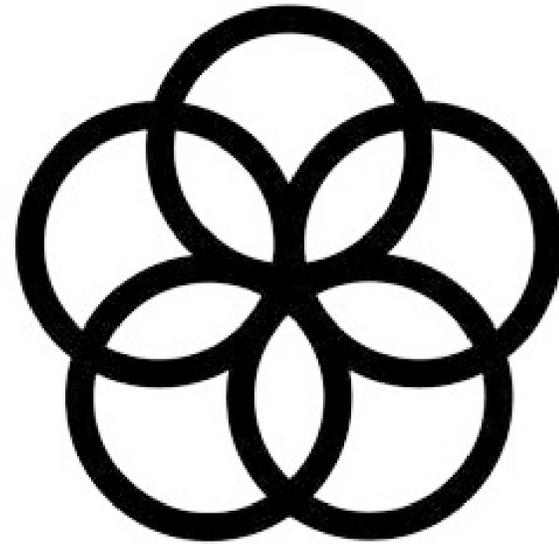


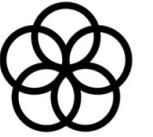
Basically, we're looking for people who want to be able to say, down the line, they helped save the world. We're making risk versus reward a no-brainer.

This is a perfect storm for making B2B procurement part of the solution. All Symbiotic is doing is capturing the tradewinds that are already blowing the direction of shifting capitalism towards something sustainable. Something better.



17 PARTNERSHIPS FOR THE GOALS



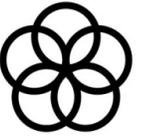


What's in it for the planet-saving heroes?

Of every commission that's secured in the Symbiotic social impact ecosystem, 25% goes back to Symbiotic. The market for B2B sits in the trillions. And anyone can do the potential of that math.

But more than that, this is about pioneering the new global economy. Capitalism has to change. Everyone agrees - well, everyone except, perhaps, the capitalists. And so we're getting them onboard, too.

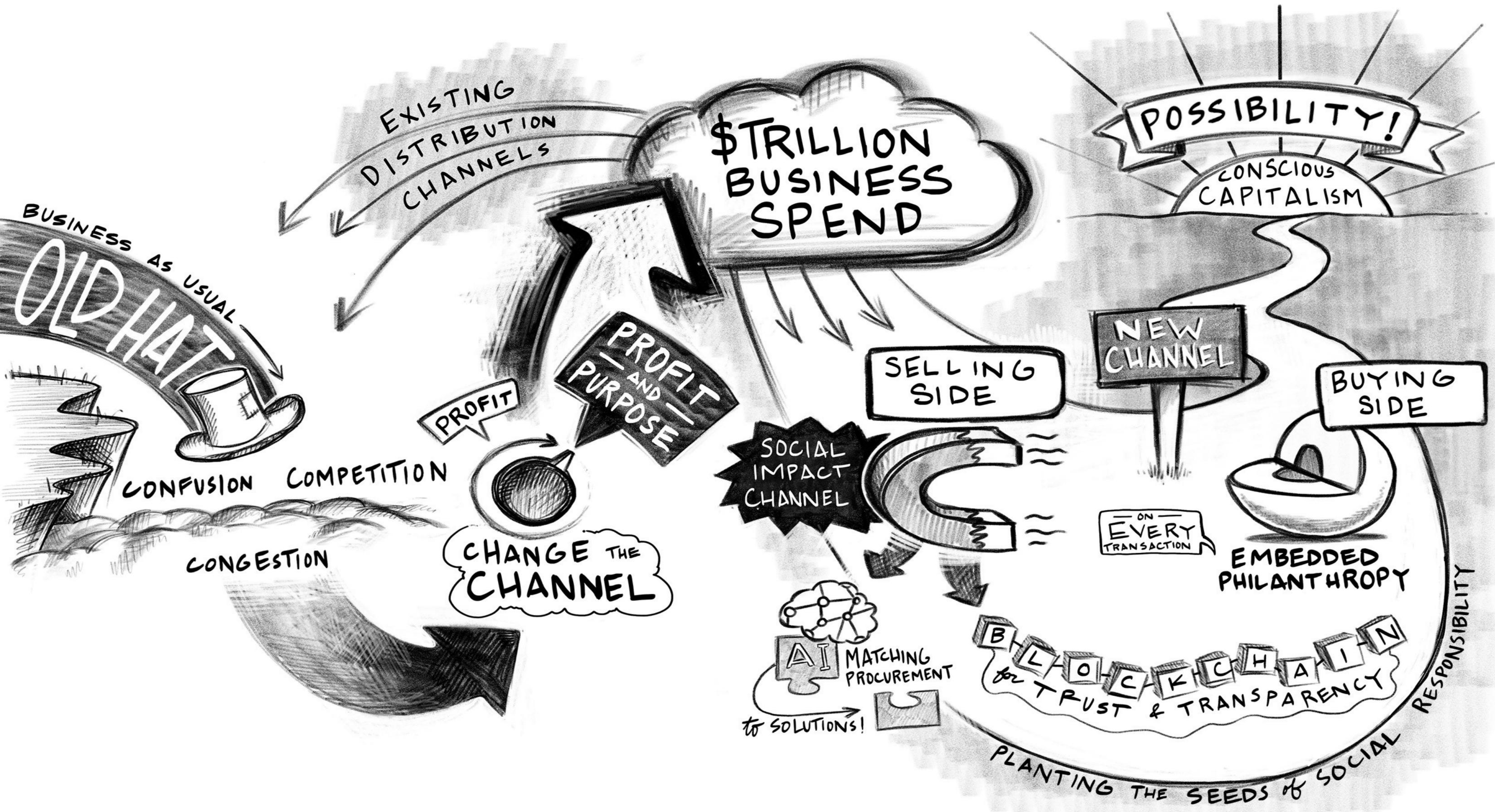


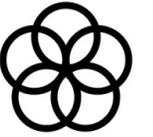


It isn't actually all that hard to do.

It's just a matter of reframing how we're distributing the money already being made in the B2B procurement system. The money that's being used to acquire customers. Reduce that cost, and move it from kickback to impact.







Help shift capitalism conscious

Symbiotic is looking for the ones who see the possibility.

The absolute need for making a change. And the ecosystem that'll thrive if we just nudge it along in the right direction.

Do you want to explore what conscious capitalism can do for your revenue, customer acquisition, ESG rating, 2030 SDGs contribution, and overall social impact?

Contact Jay Frank at [**jay@bsymbiotic.com**](mailto:jay@bsymbiotic.com)

