

# V-Expos

Attend 3D virtual exhibitions featuring the most innovative companies around the world.

From your sofa.

(No special headsets, goggles or glasses required)

V-Expos helps businesses keep interacting 24/7/365

## Overview

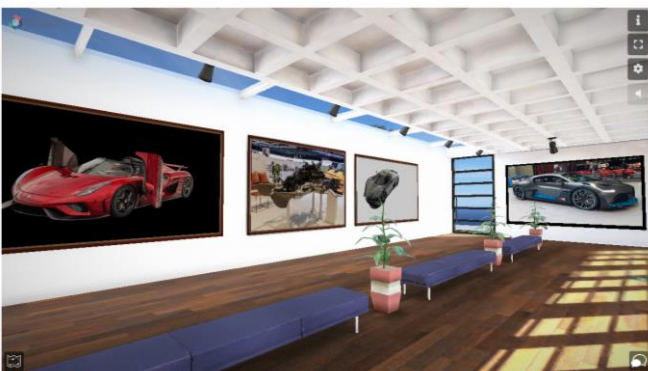
V-Expos is a 3D-experience virtual exhibition and networking platform that makes it easy and affordable for companies to present their products and services, and network with potential partners and clients 24/7/365, while also enabling event attendees to network with one another as well as with the exhibitors.



## 3D Virtual Experience

(No special equipment required.)

Interactive, immersive exhibition venue accessible through desktop browsers enables visitors to browse from booth to booth, view and download videos and materials, communicate with exhibitors, and more, whenever they want, all from the comfort and convenience of their own computer.





Welcome to the 1-to-1 networking hall for this exhibition.

My name is ...	I am from ...	I work at ...	My position is ...	I am a / an ...	I am looking for ...
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## 1-to-1 Networking

V-Expos makes it easy for exhibit visitors to interact with one another, if they so choose. A visitor registration form and list accompanies each venue so that visitors to the venue who are interested in networking with other visitors can register themselves and then appear in the open list that other visitors can review. Visitors can provide information about themselves (location, title, etc.), describe what they're interested in, and choose which contact information to provide, whether email, phone, LinkedIn profile, link to Calendly to arrange a call, etc.

## Group Networking

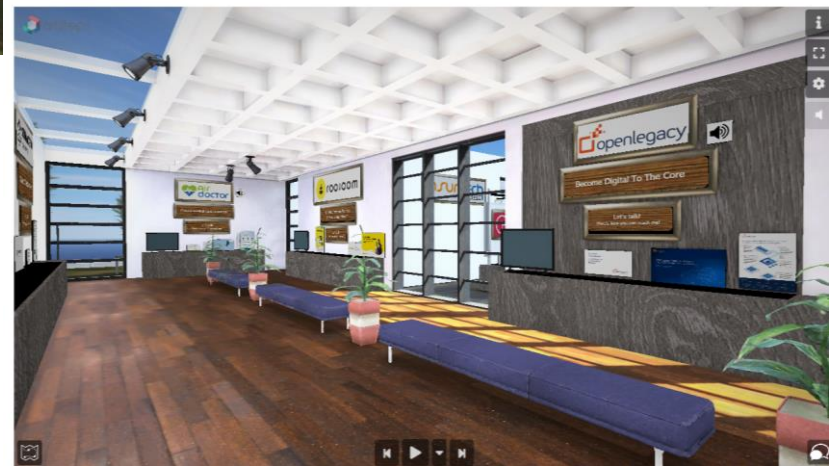
In addition to 1-on1 networking, each exhibition also has a dedicated group networking forum where visitors can register and then post group messages or media, begin discussions, see other members, and interact openly with the community without leaving the group forum itself.





Customizable entry point for each exhibition, plus automated guided tour capability.

Interactive exhibition hall materials (e.g. brochures, presentations, business cards, video, audio, etc.).



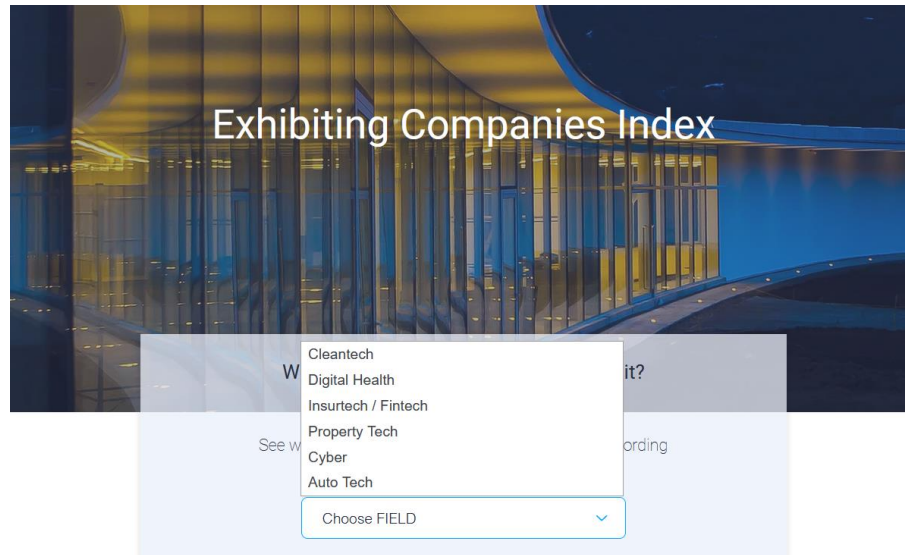
Up to 6 looped streaming videos with or without audio per virtual exhibition. Many more clickable & streaming videos can be included in the individual company booth.

High-resolution clickable images enable optional additional text.



## Company Index & Search Engine

For visitors looking for exhibiting companies that may be of interest but who don't want to browse each exhibit, V-Expos includes a company index including all exhibiting companies from all the exhibits.



This index can be filtered by company field and location. Once the visitor finds the company they are interested in learning about, they can simply click the company name in their search results list and be taken directly to the virtual booth/page for the desired company.

## Exhibition Booth Materials & Analytics

- Every exhibition includes a Google Sheets spreadsheet with real-time data including all available contact information provided by registered visitors/leads
- Every exhibition supports multiple assets, including video clips, audio files, documentation (including presentations, brochures, product sheets, business cards, etc.), communication tools, and more
- Premium exhibitions include Google Analytics data for in-depth insights about visitors, interaction with booth materials, etc., customizable designs and functionality, and increased number of company/booth assets

## Platform Specifications

- Platform accessible on all mobile and desktop browsers
  - 3D venue experience optimized for Chrome and Edge browsers
  - 3D venue viewing on mobile requires downloading app (Android & Apple available)
- Typical number of booths per venue: 22-25
- 3<sup>rd</sup> party platforms/solutions used: Wix, Artsteps, Google