

STIRZ Brands is a first to market environmentally and socially conscious start-up specializing in premium beverages and zero waste packaging solutions for Outdoor Adventurers, as well as Sports & Entertainment venues.

Contact Information:

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FUNDING	TBD
Partnerships	
Marketing	
Operations	
Staff	
Inventory	

Leadership Team



Geraldine (Gigi) de Grano
Founder & C.O.O.



Randy Kasper
C.E.O.



Carl Pion
President



Stuart Pasternak
C.F.O.



Oliver Cattermoul
C.M.O.

Problems

When outdoors in the wilderness, **Outdoor Adventurers** lack access to coffee that is:

- Great Tasting
- Convenient
- Sustainable



Many UK Sports Teams

serve low quality hot beverages to their fans, which have a detrimental effect on sales, and also have little to no focus on the environmental impact of their commercial operations.

Business Model

Our business model is comprised of:

- Sales Activations via Strategic Partnerships
 - Product Supply Agreements
 - Online & Offline Retail
- D2C e-Commerce
- Influencer & Affiliate programs
- Future retail partnerships

Opportunity

With our innovative technology, we will:

- Change the way millions of Americans prepare and consume hot beverages.
- Revolutionize the way sports and entertainment venues across the UK manage their environmental impact.

Solutions

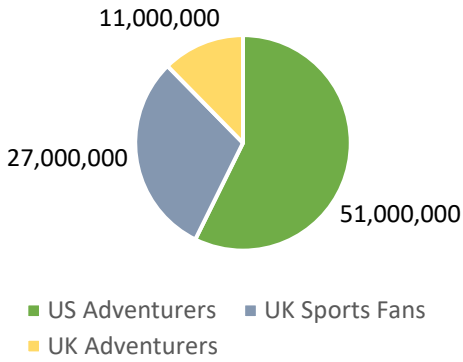
For **Outdoor Adventurers** we are introducing:

- Our great tasting, ultra convenient, zero waste **Dissolving Pouch Technology** to deliver a range of premium quality coffees and hot chocolate.
- A technology that eliminates the need to prepare & pack coffee making equipment.

For **Sports Teams** and their **Fans**, we are introducing:

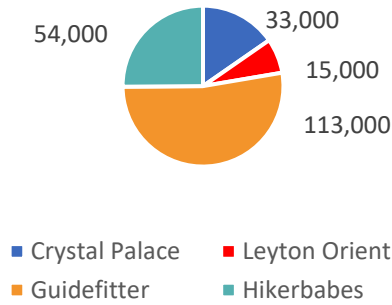
- Our great tasting, ultra convenient beverages in compostable packaging.
- Sustainable systems and initiatives to develop and improve green credentials.

Addressable Market



Strategic Partnerships

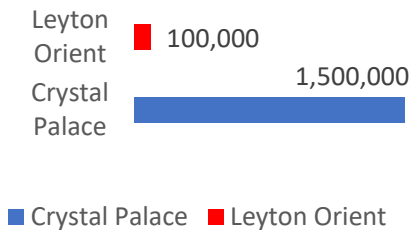
Members / Season Ticket Holders



Achievements

- Go to Market in USA March 15th
- [Crystal Palace FC](#) Marketing Partnership & Product Supply Agreement
- [Leyton Orient FC](#) Marketing Partnership & Product Supply Agreement
- Closing partnerships with www.timetogowild.com, www.guidefitter.com, hikerbabescommunity.com
- In partnership talks with <http://www.fgr.co.uk>, www.yonder.com

Social Following



Advantages

- All-in-one on-the-go solution
- Scalable across multiple verticals
- Green credentials
- 1st of its kind, 1st to market

Why Invest

- Scalable into Brewed, Hot Chocolate, Hydration, Energy, Flavoured, Soup Mixes and more.
- Highly qualified and multi disciplinary team.
- Very attractive profit margins



This summary is intended to provide potential investors with a snapshot of our start-up.

If you are interested and wish to obtain additional information regarding the business and our capital raise, please reach out to Stuart Pasternak or Carl Pion

Thank you!

<https://stirzbrands.com>